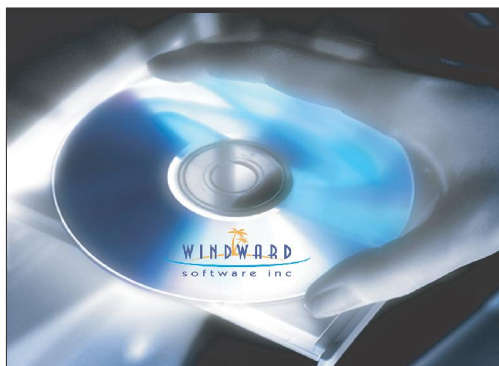


Windward System Five



Gain Control of your Appliance Business Today

Windward System Five

A fully integrated business software application that does more than keep your books - it runs your business!

With several thousand installations in 31 countries, Windward Software Inc. will be around to support you, add functionality to the product as your business evolves, and most importantly, help you gain control of your business. It's what we've been doing since 1984.

Windward Software Inc., is a software developer dedicated to providing the most flexible and user-friendly, fully-integrated business management system on the market. Windward System Five offers functionality to suit simple to complex business needs at a very competitive price.

Speak with a Windward representative today, and book a live demo appointment!

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Fax: 250.492.8886

**Free - no hassle
trial version
online!**

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Sales and Invoicing

- 99 pricing schedules customizable to individual customer accounts
- Create estimates, work orders, or invoices, and convert back and forth with ease
- Every entry automatically updates all the other modules of your system, eliminating the errors associated with duplicate entry
- Flexibility of handling cash sales and printing receipts, quickly and simply
- Easy tracking of customer purchase history, increasing service and sales
- Handles invoicing and special orders, reducing "hands on" requirements
- Accommodates complex commission structures, without complex supervision

Inventory & Warranty Tracking

- Real-time inventory tracking, even between multiple stores, helps optimize stock levels
- Automatic purchase order suggestion saves time and increases inventory efficiency
- 3D Matrix Option makes inventory handling easier
- Receive inventory to a specific job or work order, so items won't be "accidentally" sold
- Consignment, Floorplans, RMAs and more

Accounting

- Recommended by accountants for its detail and depth
- Exports to Caseware for your accountant at year end
- Flexibility to work in multiple months or multiple years at a time
- Flexibility to correct errors without a series of complex journal entries
- Fantastic drill down capability, giving you all the timely information you require
- Greatly reduces the time required for your Accountant to complete year-end

CRM (Customer Relationship Management)

- Search for customers by name, phone number, address, city, or other options
- Retains detailed history to help focus marketing opportunities
- Store documents, spreadsheets, pictures with the customer information
- Excellent customer service tool helps personalize your dealings with the customer

E-Commerce Solutions

- Put your store online in just minutes - it's that easy
- Flexible templates or design your own
- Orders are copied into Windward System Five to reduce errors
- Handles multiple tax calculations and shipping rules, saving time and headaches
- Search multiple store locations for inventory availability and shipping convenience

Reporting

- Real time & historical reports at your fingertips, when you need them
- Standard reports and customer reporting capabilities keeps you on top of the business
- Analyze your operation, so you can run the business, not have the business run you

Other Standard Features

- UPC bar code scanning and on-line price lookup helps speed throughput and eliminate errors at the checkout counter
- Security feature allows you to set access privileges by employee
- Flexible forms design - use existing forms or create new ones tailored to your business

Appliance Store Point of Sale Software



Windward System Five - Appliance Solutions

Windward System Five is the best choice for the management of your appliance store. Manage your inventory, sales, special orders, repair parts, and service work. It's much more than an accounting program. It's a business management solution that helps run your business.

Many appliance stores custom order inventory for their clients. Windward will allow you to start an invoice at the point of sale, sell the inventory item and take a deposit. The system will remind you to call the supplier and order it. When it arrives, the system will remind you to set the inventory item aside for the customer, ensuring that you or your staff do not accidentally sell the item to another customer.

Serial Number Support

Serial number control is crucial to the appliance business. Sales, warranties, and floor planning are all tied to the serial number of each item. With warranties lasting up to 10 years, the issue is more important now than ever. Serial number control sounds easy, and many of our competitors claim to have it.

When appliances are shipped to your store, the first one off the truck often ends up at the back of the warehouse. At point of sale, it's impossible to tell which serial number is the best to deliver. Windward System Five allows you to sell the appliance, collect the money and assign the serial number when the item is picked from the warehouse and delivered to the customer.

Floor Planning

Windward handles floor planning. When you receive the goods, you can attach the supplier information, bill, due dates, etc. As the appliances are sold, you'll be able to print a report of items sold but not paid for so that you can create the check for the floor planning company. On inspection, you can also print a report of floor plan inventory still in stock.

Parts and Service

Work Orders are used for work in progress. This can include repairs, but can also include sales where extra work is required before the item is delivered to the customer such as adding on optional extra equipment. The inventory is marked as allocated so that it cannot be sold to someone else, but the invoice is not posted to the general ledger until the actual sale is complete.

Create detailed work orders for keeping track of CESA and other manufacturers warranty forms.



Windward System Five is configurable to the different types of inventory requirements for your unique appliance store. Several pricing strategies and inventory designs are available.

Contractor Sales

Support for selling large quantities to one customer, such as sales for an apartment building or hotel chain.

Buying Group Support

It's popular for appliance stores to belong to a buying group to get better pricing and terms on the inventory. When a large group negotiates a price instead of each individual store, the manufacturers tend to sit up and listen. When looking at the manufacturers' history, you will see a list of all the purchases and that balance owing as zero.

Price Labels

Windward System Five can print your inventory labels. These can be simple sticky labels, to cardboard tags, to small display signs. The label designer gives you complete control over how the end result will look and what you want to show or not show.

Commission and Spiffs

Calculate salesperson's commissions in a very detailed fashion. The commission rate can be based on the sales margin. The more money that was made, the higher the salesperson's commission rate will be. Even if you don't pay the sale people commissions, the information given by the salesman analysis report will be invaluable for running your business.

Delivery Schedules

See other deliveries scheduled at a click of a mouse. Print maps out for your delivery drivers from our simple web interface.

Warning Comments and Up Selling Features

These comments can be entered for inventory items requiring special treatment by the salesperson. For example, if a TV stand was being sold, the comment could remind the salesperson to ask the customer if they had seen the matching wall unit. The comments can be structured in a way to help junior sales people sell additional inventory.

OPTIONAL HARDWARE

- Barcode scanner
- Laser printer for printing reports and bar code labels
- Receipt/Invoice printer
- Electronic cash drawer
- Customer pole display
- Programmable keyboard
- Wireless handheld units